

## GSGHAIR Care Instructions

### For Beautiful, Long-Lasting Hair Extensions

*Congratulations on your GSGHAIR Extensions!*

To enjoy your new look for a long time, a careful and consistent care routine is essential. Our high-quality real hair extensions need – just like your natural hair – love, attention, and the right products. This guide will show you step by step how to take optimal care of your extensions.

#### 1. Washing It Right – Step by Step to Perfect Care

*Before washing:*

Before washing your extensions, gently detangle the hair using your fingers or – ideally – our GSG extensions brush. Always start at the ends and slowly work your way up to the roots to prevent breakage and avoid pulling at the bonds.

*While washing:*

**Never wash your extensions with your head flipped over.** Wash them standing upright in the shower to keep the hair structure smooth and avoid unnecessary stress on the bonds.

- Use lukewarm water only.
- Gently shampoo the scalp and lengths.
- **Wash twice:** The first time removes residue, the second time thoroughly cleans the scalp.
- **Avoid rubbing** – instead, gently massage.

*After washing care:*

After rinsing, apply a **high-quality hair mask or conditioner** to towel-dried lengths and ends – never on the bonds!

Let the product **sit for 5 to 10 minutes**, then rinse thoroughly with lukewarm water.

Finish by gently pressing out the water with a towel – **never rub dry**, as it damages the hair structure.

*Extra care tip:*

Treat your ends and lengths with **J Beverly Hills Revive Oil** after washing – apply to damp hair before blow-drying and to dry hair as needed. Do not rinse out. It provides long-lasting shine and care.

Recommendation:

Wash your extensions no more than twice a week – that’s completely sufficient!

Before washing, gently detangle your GSG extensions with your fingers and brush thoroughly with our GSG extensions brush, starting at the ends and working upward.

#### 2. Care Don'ts – Mistakes You Should Avoid

There are some common mistakes in hair care that can shorten the lifespan of your extensions – and you should definitely avoid them:

- ✗ **No hairspray!** It contains alcohol, dries out the hair, and causes stickiness.
- ✗ **Never wash upside down!** This causes tangles and can damage the extensions.
- ✗ **Don't rub dry!** Always gently press with a towel.
- ✗ **No air drying!** Letting your hair air-dry can cause the bonds to swell and loosen the extensions

**✗ Do not allow the attachment points to remain damp.**

We recommend fully blow-drying your hair after every wash to ensure the attachment points dry completely. The heat helps smooth the hair cuticle, leaving the extensions shinier, softer, and more manageable while supporting the longevity of your extensions.

**✗ Avoid contact with self-tanners, sunscreens, and sun protection sprays.**

These products may cause discoloration, especially on lighter hair colors.

**✗ Be cautious with chlorine and salt water.**

Both can affect the hair structure and alter the color of your extensions.

### *3. The Right Products – For Long-Lasting Healthy Hair*

Our GSG extensions are made of 100% high-quality real hair and deserve premium care products. We recommend using our J Beverly Hills Care Line:

- **Natural ingredients**
- **Free from silicones, parabens, and sulfates**
- **Gentle on the scalp**
- **Ideal for extensions and natural hair**

These products help protect the hair structure while enhancing strength, softness, and shine.

### *4. Your Daily Hair Care Routine – The A and O*

Brush your hair at least **twice a day** – in the morning and evening – using our extensions brush.

**Be sure not to skip the bonds** – they also need gentle detangling.

Tip: If you encounter small knots, work through them patiently from the bottom up.

### *5. Styling – Yes, but Do It Right!*

Of course, you can style your extensions – just like your natural hair!

Blow-drying, straightening, curling – it's all allowed, with moderation and the right protection.

**Important Styling Rules:**

- Always blow-dry on medium heat.
  - Use our J Beverly Hills Revive Oil before blow-drying to protect the hair structure.
  - Use styling tools with high-quality ceramic plates or barrels whenever possible.
- Additionally, we recommend using a heat protection product before every heat application.

### *6. Sealing – The Finish for Long-Lasting Style*

After blow-drying, we recommend sealing your extensions gently with a curling or straightening iron. This smooths the lengths and gives a polished finish.

**Finally:** Apply J Beverly Hills Shine Spray – for silky, shiny hair.

**Important:** Shine Spray is not hairspray! Our product nourishes and adds shine without damaging the hair structure.

## 7. Summer Care & Discoloration

### **What if Your Extensions Turn Orange?**

Discoloration is often caused by sunscreen residue, chlorine, or minerals found in water.

To remove these deposits, we recommend using a clarifying shampoo. For mild discoloration, a gentle purple shampoo may help. However, it should not be used too frequently. Please note that some discoloration may not be fully reversible.

### **Why Sunscreen Can Affect Extensions**

Sunscreens containing chemical UV filters, especially Avobenzone, may cause orange or pink discoloration on blonde, highlighted, or light-colored extensions. This reaction often occurs when the sunscreen comes into contact with minerals in water, such as copper. In many cases, the discoloration cannot be completely removed. We therefore recommend using mineral-based sunscreens containing zinc oxide or titanium dioxide whenever possible.

## 8. Swimming, Sun & Self-Tanners

Extensions require extra attention during the summer months. Avoid submerging your extensions in salt water or chlorinated water whenever possible. When swimming, we recommend tying your hair up or wearing a swim cap for protection. Avoid direct contact between your extensions and self-tanners, sunscreens, or sun protection sprays.

### **After Swimming**

If your extensions come into contact with chlorine or salt water, rinse them thoroughly with clean water as soon as possible. Afterward, wash and care for your hair using the recommended products.

### **Additional Summer Tips**

☀️ Use a UV-protective leave-in product daily.

🧢 Wear a hat or scarf when spending extended time in the sun.

🏊 Before swimming, apply a small amount of **J Beverly Hills Revive Oil** to the lengths and tie your hair into a braid or bun.

💧 Use a moisturizing hair mask regularly to maintain softness and shine.

🔥 Always use heat protection before blow-drying, curling, or straightening.

## 9. Sleeping with Extensions – Beautiful Hair Overnight

### **Never go to bed with wet hair!**

Wet hair is fragile and prone to tangling – and the extensions can swell and loosen.

#### **Before bed:**

- Thoroughly brush your hair using the GSG Extensions Brush.
- Carefully remove any knots or tangles.

## 10. Night Hairstyles – Your Secret to Healthy Hair in the Morning

A braided ponytail or a loose braid at the nape of your neck protects your hair from friction and knots while you sleep.

Additionally, a silk cap enhances the care effect and helps keep your lengths shiny and smooth.

***Conclusion: Love Your Hair – It Will Love You Back***

With the right care/products and just a few minutes a day, your hair will stay as beautiful as you are. Your extensions are your luxury – treat them that way!

If you have any questions or would like a personal care consultation: We're here for you.

Stay gorgeous ❤️  
Your GSGHAIR Team